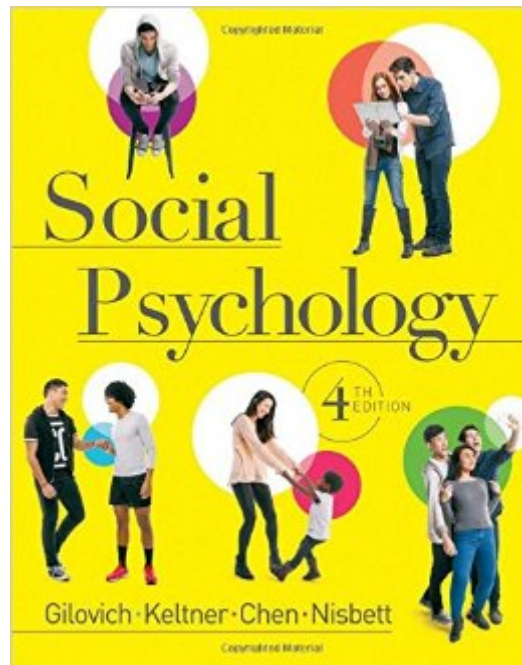


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# Social Psychology (Fourth Edition)



## Synopsis

A dynamic introduction to the science, relevance, and excitement of today's social psychology. Written by four award-winning teachers and researchers who represent the breadth and depth of the field, *Social Psychology, Fourth Edition*, encourages students to become critical thinkers about the research, theories, and applications of social psychology. The new formative, adaptive learning tool, InQuizitive, keeps students learning and interacting with content in a variety of ways to improve student comprehension.

## Book Information

Hardcover: 768 pages

Publisher: W. W. Norton & Company; 4 edition (September 17, 2015)

Language: English

ISBN-10: 0393938964

ISBN-13: 978-0393938968

Product Dimensions: 8.9 x 1.3 x 11.2 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars See all reviews (23 customer reviews)

Best Sellers Rank: #15,337 in Books (See Top 100 in Books) #69 in Books > Medical Books > Psychology > Social Psychology & Interactions #109 in Books > Health, Fitness & Dieting > Psychology & Counseling > Social Psychology & Interactions #174 in Books > Textbooks > Social Sciences > Psychology

## Customer Reviews

Dear god is this book dry. If you looking at this for an online course you might as well buy some booze to help get you through the chapters. The book is well put together with relevant information but its dry and an unpleasant read. Buy if you must, book was rented and came in new condition.

This book is a very important commodity in my line of business. I thank-you for getting this book to me in such a timely manner. I also believe that the knowledge attained from the study of this resource will help me to improve the lives of 1 out of 10 adolescences. Thanks!!!

I had to buy this book for my Social Psychology class and I'm definitely going to keep it. I love learning about psychology, but this is one of my favorite psychology books! It definitely keeps you interested.

I found this textbook to be quite readable while also giving in depth information on important concepts in social psychology. This is a good fit for a first course in social psych.

Well-written with bits of humor sprinkled throughout that make readings go by quickly. Enjoyable, thorough, and interesting!

It was affordable and in brand new condition as well as arrived on time. No complaints on my end.

Quality is excellent, and the paperback is a great alternative to hardcover.

I wouldn't have purchased it if I didn't need it, but I needed it for my class and so far it is an interesting textbook.

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